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Dated: October 31, 2003

Signature:

(Orville R. Cockings)

Docket No.: SONY 3.0-026

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Siegel et al.

Application No.: 09/805,534

Filed: March 13, 2001

For: METHOD AND SYSTEM FOR

DISTRIBUTING PRODUCT INFORMATION :

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: Group Art Unit: 2171
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: Examiner: E.P. Leroux
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Technology Center 2100

RESPONSE TO ADVISORY ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This communication is responsive to the Advisory Action mailed on October 2, 2003. Applicants filed a first reply to the Final Office Action on August 19, 2003, within two months of the mailing date of the Final Action. The Advisory Action was mailed on October 2, 2003, after the end of the three-month shortened statutory period. However, in the Advisory Action, the Examiner incorrectly checked box (a), which indicates that the period for reply expired three (3) months from the mailing date, June 23, 2003, of the Final Office Action. However, the Examiner should have checked box (b), as applicants responded within two months of the mailing date of the final rejection. As stated, in M.P.E.P. § 714.13,

If an applicant initially replies within 2
months from the date of mailing of any final
rejection setting a 3-month shortened

statutory period for reply and the Office does not mail an advisory action until after the end of the 3-month shortened statutory period, the period for reply for purposes of determining the amount of any extension fee will be the date on which the Office mails the advisory action advising applicant of the status of the application, but in no event can the period extend beyond 6 months from the date of the final rejection.
[Emphasis Added]

Thus, in this case the period for reply for purposes of determining the amount of any extension fee is calculated as of October 2, 2003. Accordingly, applicants submit herewith a request for a one-month extension to the period to reply in addition to the RCE requesting consideration of the Amendment of August 19, 2003.

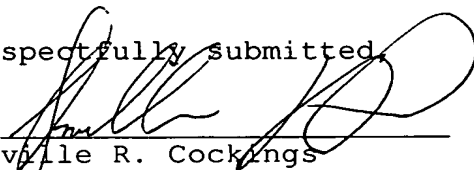
In view of the foregoing, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to withdraw the outstanding rejection of the claims and to pass this application to issue.

If, however, for any reason the Examiner does not believe that such action can be taken at this time, it is respectfully requested that he/she telephone applicant's attorney at (908) 654-5000 in order to overcome any additional objections which he might have.

If there are any additional charges in connection with this requested amendment, the Examiner is authorized to charge Deposit Account No. 12-1095 therefor.

Dated: October 31, 2003

Respectfully submitted,

By 
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